

SUNNY BANK

NEWSLETTER



**MEET THE
CHILDREN
HELPING SANTA
LIGHT UP THE
TOWN!**



PLUS 

- LATEST NEWS
- DISCO PICS
- AND MUCH MORE!



Meet our new Wellbeing Warriors



Jason

EYFS TOURS FOR SEPTEMBER 2026 STARTERS



**Have a personalised tour with our
Head of School**

FEATURES



Excellent
curriculum



Modern
facilities



Forest
school

COME AND SEE WHAT WE HAVE TO OFFER

Wednesday 26th November 1.30-2.30
Friday 12th December 10.00-11.00



COME AND SEE WHAT WE HAVE TO OFFER

- ✓ Meet our amazing children
- ✓ Visit our modern purpose built school and facilities
- ✓ Hear about our engaging exciting curriculum
- ✓ Visit our Forest School



SCAN
TO
WATCH
VIDEOS



visit our website:
www.sunnybank.kent.sch.uk

CALL US NOW
01795 473891



SUNNY BANK PRIMARY SCHOOL



**The Island
Learning Trust**



SUNNY BANK PRIMARY SCHOOL

**Nursery intake
January, April and September 2026**

Nursery Stay and Play for January intake

(children who are 3 years old before 1st January 2026)

17th November 10:00-11:00

HEAD OF SCHOOL MESSAGE



Dear Families,

Welcome to Term 2 at Sunny Bank! We're off to an exciting and action-packed start.

The children have embraced this week's events for Kindness and Anti-Bullying Week, shown incredible respect during our two-minute silence on Tuesday and looked fantastic in their non-uniform outfits for Children in Need. Thank you for your generous donations - they make a real difference.

A big congratulations to everyone with 100% attendance so far! You're truly living our value of Responsibility by being on time every day.

For those who have been late, please remember that arriving after 9:10am counts as an unauthorised absence for the morning session, which impacts overall attendance.

If you need support, Mrs Johnson, Mrs Newbury, and Mrs Wood are always happy to help - just speak to them at the gate or in the office.

Our new Passport to Learning project has gone home! To encourage creativity and home learning, we're offering a **£10 Amazon voucher** for the most imaginative, high-quality and beautifully presented project. All entries will be displayed at our next Open Session, and the winner will be chosen by our staff team.





Breakfast Club has been buzzing with activity this week! From table tennis to potato printing and yoga, the children have loved every moment. A huge thank you to our amazing Breakfast Club team for their thoughtful planning and warm welcomes each morning.

We do need to share an important update about After School Club: due to repeated late collections, we've introduced a three-step warning system. After two warnings, families who are late again will unfortunately lose their place. We appreciate your support in collecting children promptly to keep this service running smoothly.

A quick reminder: e-scooters are not allowed on site and should be left outside the school gates. We also kindly ask that families respect our no smoking or vaping policy on school grounds and avoid doing so near the gates.

And finally - yes, it's never too early to say the C-word! Christmas rehearsals start next week, and we can't wait to welcome you to our festive performances at the end of term.

Thank you for your continued support in making Sunny Bank such a positive and caring community.

Best wishes,
Miss Hyett



Issue 1

Term 2

LATEST NEWS

All the latest happenings at Sunny Bank



LATEST NEWS

COMPETITION WINNERS TO HELP ILLUMINATE TOWN CHRISTMAS LIGHTS



This Saturday marks the annual illumination of the Christmas lights in Sittingbourne High Street. Capi and Frankie, winners of our "What Christmas Means to Me" competition, will have the unique opportunity to assist Santa as he turns on the lights during this festive occasion. It promises to be a once-in-a-lifetime experience!



SITTINGBOURNE CHRISTMAS LIGHTS SWITCH ON 2025

15TH NOVEMBER 2025

OPEN FROM 10AM

SWITCH ON @ 17:00 - MARKET CLOSES @ 18:00



SWITCH ON AT 17:00

IF YOU ARE JOINING US AT OUR SWITCH ON EVENT
THIS YEAR, PLEASE REMEMBER THAT SWITCH ON
WILL BE AT 17:00





THE SUNNY BANK



CHRISTMAS COLOURING COMPETITION



EYFS

KS1

KS2

£1

per-colouring
sheet

**AVAILABLE TO
BUY FROM THE
SCHOOL GATE!**

**ENTRIES MUST BE
RETURNED TO SCHOOL
BY WEDNESDAY
12TH DECEMBER**

Meet our new Wellbeing Warriors



SUNNY BANK PRIMARY SCHOOL

Lily



Fostering Responsibility in Our Children

Our incredible children have demonstrated their sense of 'Responsibility' by contributing to our local community through enjoyable and impactful activities during our 'Community Spirit Week'. This involved several visits to All Saints Church in Murston, where they brightened the space by cleaning indoors and collecting litter from the surrounding grounds!

Together, we are nurturing strong moral values!







LATEST NEWS



Heartfelt Thanks for Your Generous Harvest Festival Donations!

We extend our deepest gratitude for your generous contributions to the Harvest Festival! We were fortunate to have the wonderful Marie from the Salvation Army share insights with our children about their remarkable efforts in the community.

Together, we're sowing seeds of kindness and compassion!



Thank You for supporting our OPAL Project!

We would like to extend a huge THANK YOU to all our families for the generous donations so far. Your contributions are helping us in preparing to bring the OPAL (Outdoor Play and Learning) project to life at Sunny Bank Primary School.



We are still looking for more loose parts to make playtime more exciting!

Items such as:

Cable reels

Wood

Pallets

Crates



These would be helpful to ensure we are able to offer the children the opportunity to be fully engaged in rewarding lunch play.

If you have any of these items, please send them in. Every contribution makes a big difference!

We are looking forward to our official OPAL launch and know that the children are going to really enjoy their lunch times when OPAL comes to Sunny Bank.

Thank you for being part of this amazing journey!



READING SUPERSTAR!

We take great joy in celebrating our children's accomplishments and Julia from Cedar Class is certainly no exception. Julia reads two books from our library each day and since the beginning of Term 1, she has successfully completed 81 out of 87 book quizzes!

Julia, you are a true reading role model to us all!



TUNNEL EXPERIENCE

At the beginning of the year, Elm Class used the story “The Tunnel” as a basis for creating a character description, a discussion piece and a setting description. To enhance their writing experience, a tunnel was constructed within one of our darkened huts, filled with sticks and leaves. As the children explored inside, woodland sounds were played to spark their creativity while they documented their observations of the sights and sounds surrounding them!



**READ
AND QUIZ
THIS
BOOK!**

The Tunnel

Anthony Browne

COPIES ARE AVAILABLE NOW FROM OUR LIBRARY

Rose and Jack are siblings with the usual rivalry between them. When the two discover a tunnel, it changes their whole outlook towards one another.

Book Level

2.7

Points

0.5

Word Count

494

Quiz No: **200865**



We love to read

Meet our new Wellbeing Warriors



Darcy

A glowing orange and yellow light sculpture of a skull, possibly made of neon or fiber optics, is the central focus. The skull is illuminated from within, creating a bright, fiery appearance. In the background, a blue spiderweb is visible, adding to the spooky theme. The overall lighting is dark, with the primary light source being the glowing skull.

BOO BASH

Photos from our spooky disco









OUR DISCO RAISED

£600

THANK YOU

TO OUR PTA

AND TO ALL OUR FAMILIES FOR YOUR CONTINUED SUPPORT

THIS WILL BE USED IN SCHOOL TO PURCHASE ITEMS THE CHILDREN WILL DIRECTLY BENEFIT

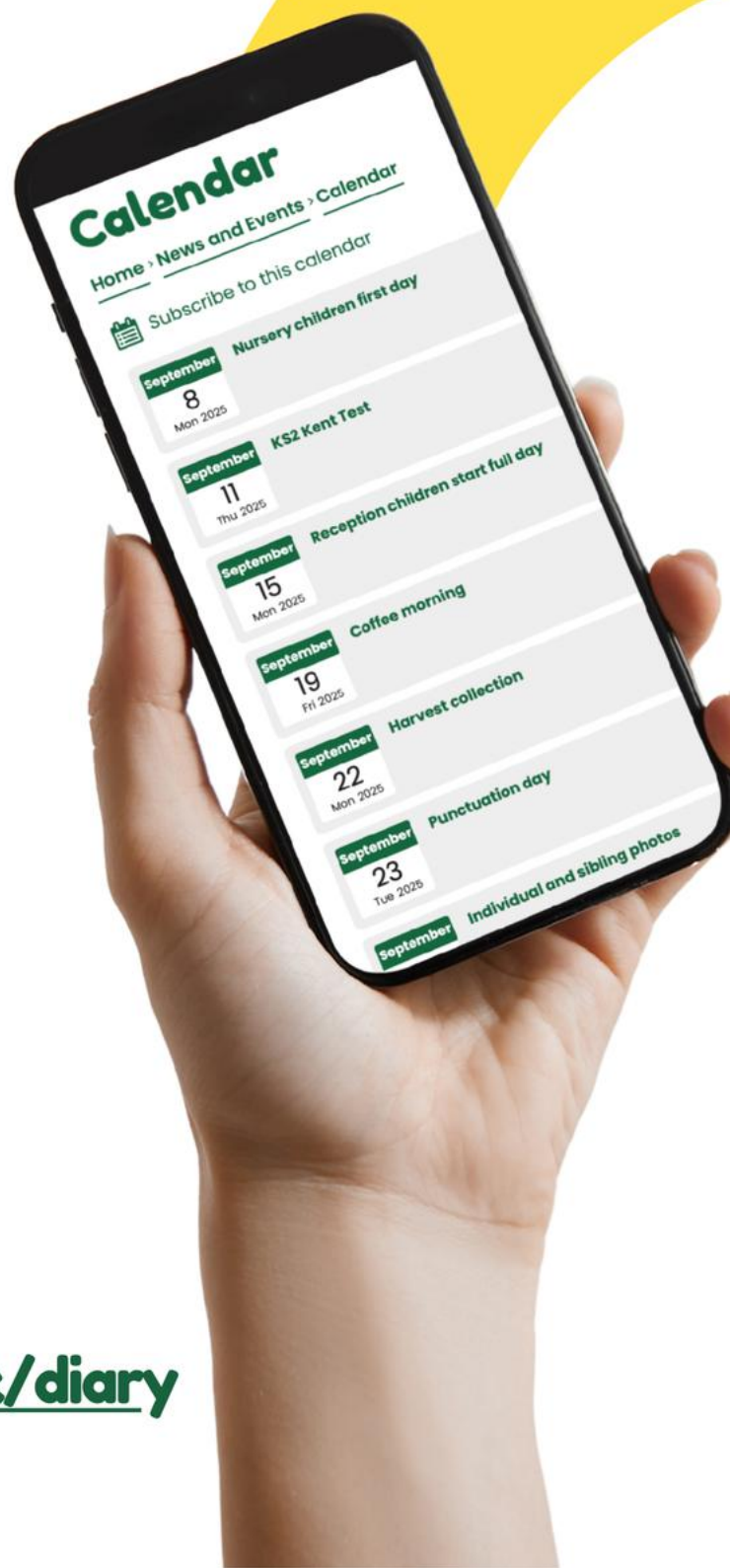
Subscribe to our **Online Calendar**

And have our dates
and events
automatically appear
on your phone!



www.sunnybank.kent.sch.uk/diary

Press 'subscribe to this calendar'



Meet our new Wellbeing Warriors



Heidi-Mae

DATES FOR YOUR DIARY



SUNNY BANK PRIMARY SCHOOL

November

24

Mon 2025

UK Parliament Week

November

24

Mon 2025

Music Festival Week

December

10

Wed 2025

Pantomime

December

17

Wed 2025

Christmas Carol concerts – exact dates TBC

December

17

Wed 2025

Passport to learning projects to be handed in

December

17

Wed 2025

Christmas dinner

December

18

Thu 2025

Christmas Fayre @2pm

www.sunnybank.kent.sch.uk

NEXT ISSUE **CHRISTMAS** **IS** **COMING**

**EVERYTHING YOU NEED TO KNOW ABOUT
CHRISTMAS AT SUNNY BANK**





**The Island
Learning Trust**



ADVERTISE IN OUR NEWSLETTERS

Advertising is a powerful communication tool used to inform, persuade, and influence potential customers. It plays a critical role in shaping consumer behavior and building awareness for products, services, or ideas. In today's fast-paced world, effective advertising goes beyond just exposure - it creates emotional connections and drives action

We design visually captivating newsletters for schools and our trust, which have become quite popular among parents, children, staff and visitors alike. Now, we're offering local businesses the chance to advertise in these newsletters at an affordable rate, allowing them to reach a broad audience



SCHOOL NEWSLETTERS

- Sunny Bank Primary School
- Halfway Houses Primary School
- Minster in Sheppey Primary School



TRUST PARENT NEWSLETTER

News Highlighting All Three of Our Schools and Trust



SOCIAL MEDIA

Facebook and Instagram

SCHOOL WEBSITES

For each school and the trust

CLASS DOJO

Communication tool for all parents

EMAIL

An email is sent to parents with a direct link

HOW WE PROMOTE OUR NEWSLETTERS



A WIDE AUDIENCE

WEBSITES FOR THE SCHOOLS AND TRUST

in a typical 4-week period, our websites have received a total of 7,312 visits

SOCIAL MEDIA FACEBOOK

in a typical 4-week period, our Facebook pages have garnered a total of 86,000 views

CLASS DOJO FOR PARENTS

All parents at our schools are engaged and actively participate in viewing the School Story



The Island Learning Trust

**FOR
MORE
INFORMATION
AND
PRICING**



**The Island
Learning Trust**

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**This is a preview edition of our complete advertising brochure.
The full version can be obtained upon request.*

What Parents & Educators Need to Know about AI-GENERATED VIDEOS

WHAT ARE THE RISKS?

AI-generated videos are increasingly difficult to spot and easy to share. From fake news clips to deepfake abuse, children and young people face new risks every day online. These videos can imitate real people, spread false narratives or even generate harmful content from scratch. Understanding these dangers is crucial for schools and families who want to protect children in a fast-evolving digital world.

DEEPPAKE ABUSE CONTENT

Shockingly, artificial intelligence is now being exploited to create child sexual abuse material (CSAM). These synthetic images and videos are a form of digital abuse, often generated by manipulating real children's photos, including ones shared innocently online. Worryingly, the Internet Watch Foundation (IWF) has identified a sharp rise in this disturbing trend. Whether real or AI-generated, this content causes lasting trauma – and its creation or possession remains a criminal offence under UK law.

BLURRED REALITY

Regular exposure to fake content can erode a child's trust in real-world evidence. If everything can be faked, they may begin to question genuine videos – including actual abuse or injustice. This is known as the 'liar's dividend', where real harm is dismissed as fake news. It can discourage victims from coming forward or speaking up.

USED FOR BULLYING

Deepfake technology is already being used by peers to create embarrassing or explicit clips of classmates. These videos can be edited to appear as though a child said or did something they never did. Once shared, they are almost impossible to delete completely. AI-generated bullying adds a new layer of harm that is deeply personal and difficult to prove.

EMOTIONAL MANIPULATION

AI-generated videos can be used to provoke strong emotions, including fear, anger or guilt. False footage of crying children, injured animals or burning buildings may be created purely for clicks, donations or political influence. Children may feel upset or powerless, unaware that what they are watching has been digitally invented to manipulate their reaction.

DISINFORMATION

AI-generated videos can spread fake news, making it harder for children to separate fact from fiction. False clips may include deepfake interviews, hoax disasters or fabricated health claims. AI is already being used to produce misleading or persuasive material that appears authentic. If they don't develop media literacy, children may accept false content as truth.

IMPERSONATION AND SCAMS

With just a few photos or voice clips, AI tools can imitate someone's appearance or speech. This makes it easier for scammers or bullies to create fake videos of children, teachers or celebrities. These impersonations can be used for fraud, harassment or humiliation – and can spread quickly through social media or group chats, due to the viral potential of video, in particular, on social media.

Advice for Parents & Educators

TEACH HOW IT WORKS

Explain to children that videos can be faked – and show them how. Demonstrating side-by-side examples of real vs AI-generated clips helps to build awareness. Discuss how faces, voices and even movements can be copied by machines. Understanding the technology reduces fear and builds confidence in navigating digital content safely.

TALK ABOUT TRUST

Always keep lines of communication open. If a child sees something upsetting or unbelievable, they should feel safe discussing it without judgement. Create an environment where they know they will not get in trouble for asking questions. This also helps you step in quickly if harmful content has been shared; trust is vital and needs to be nurtured.

ENCOURAGE CRITICAL QUESTIONS

Help children question what they watch. Who made this? Why was it made? Is it trying to persuade me? These habits encourage digital thinking, especially when videos seem too shocking or convenient. Reinforce that not everything shared by friends or influencers is true, even if it looks convincing at first, and that the initial approach should always be one of speculation.

STRENGTHEN PRIVACY SETTINGS

Advise children not to share voice notes, selfies or personal videos on public platforms. AI tools often scrape content from social media to create deepfakes. Use privacy controls to limit who can see their content and turn off facial recognition where possible. Fewer public images means fewer opportunities for misuse.

Meet Our Expert

Brendan O'Keeffe is a headteacher and digital education consultant with over a decade of experience in education. As Director of Digital Strategy across multiple schools and an advisor to The National College, he specialises in digital safety, PREVENT, and pastoral care.



#WakeUpWednesday®

The National College®