

SUNNY BANK

NEWSLETTER



CHRISTMAS SPECIAL



SUNNY BANK PRIMARY SCHOOL



HEAD OF SCHOOL MESSAGE



Dear Families,

As we reach the end of another busy term, I want to take a moment to thank each and every one of you for your continued support and togetherness. Our school community is something truly special. Every day, we see our values of Responsibility, Optimism, Ambition and Resilience as well as kindness and determination from our children and families, and it fills us with pride.

Although this time of year brings joy, it can also be challenging for many. Please know that we are thinking of all our families, and we hope that the Christmas break brings you peace and happiness.





On behalf of all the staff, I want to wish you a very merry Christmas and a hopeful, healthy start to the New Year. We look forward to welcoming our children back to school in January, refreshed and ready for an exciting term ahead.

Miss Hyett





MERRY
CHRISTMAS

LATEST NEWS

All the latest happenings at Sunny Bank



PHOTO SPECIAL

Merry Christmas





Merry
Christmas

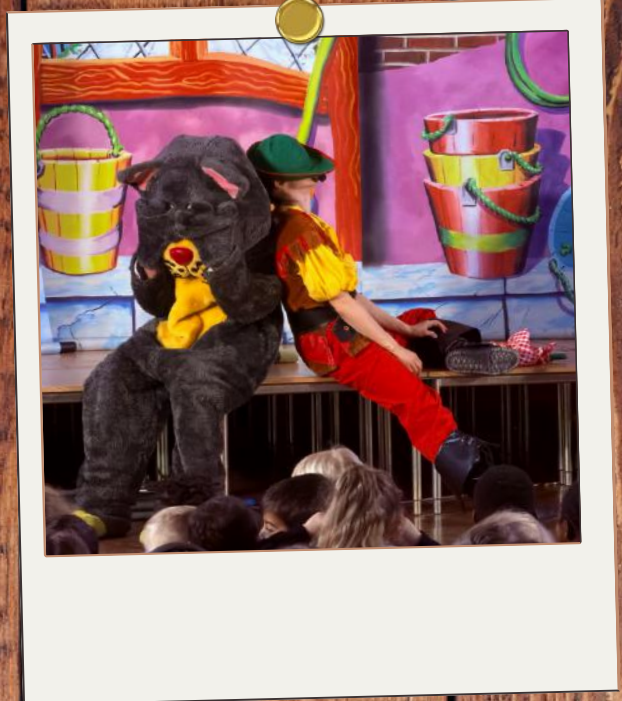
Merry Christmas



Merry
Christmas



Merry Christmas



MERRY CHRISTMAS



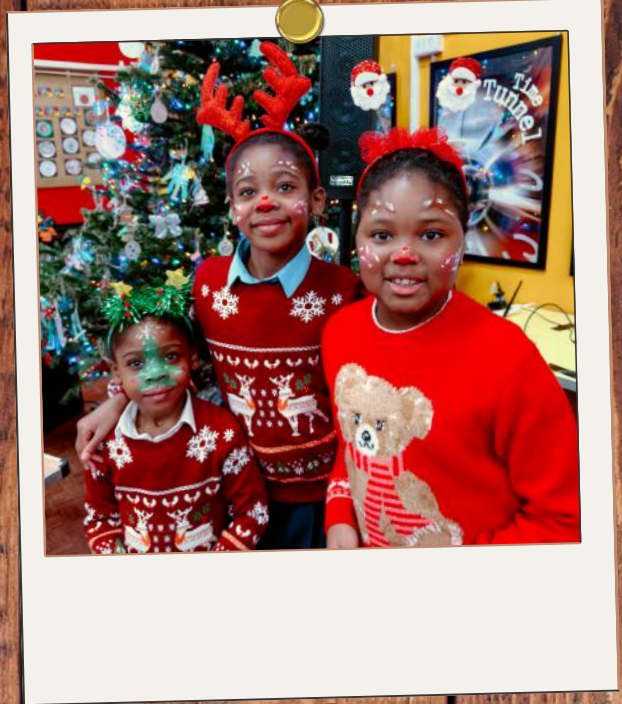
Merry Christmas



MERRY CHRISTMAS



Merry Christmas



A young girl with blonde hair in a ponytail stands in a festive living room. She is wearing a black long-sleeved dress with a pattern of red and white candy canes and white stars. Her arms are crossed. The room is decorated for Christmas, featuring a large, decorated Christmas tree on the left with silver and white ornaments and lights. Several wrapped gifts are placed at the base of the tree. In the background, a fireplace with a white mantel is lit with a warm orange glow. The mantel is decorated with a large, ornate wreath of greenery, white flowers, and white ornaments. The walls are a light blue color with white architectural details. The overall atmosphere is cozy and celebratory.

Merry Christmas

& HAPPY NEW YEAR

Merry Christmas



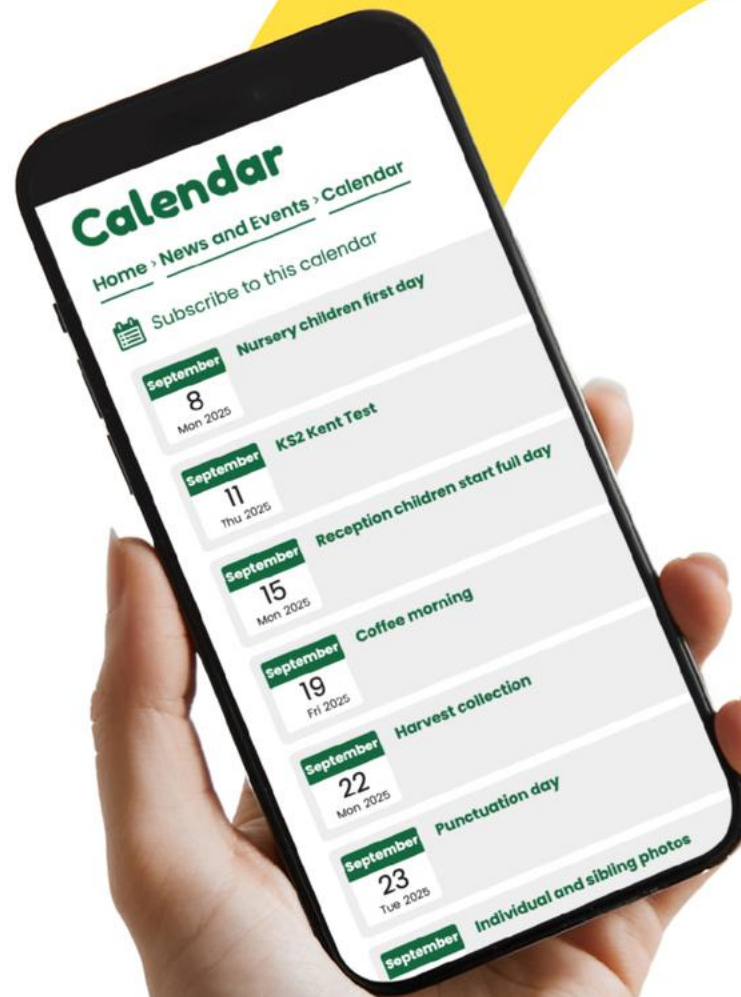
MERRY
Christmas



Subscribe to our

Online Calendar

And have our dates
and events
automatically appear
on your phone!



www.sunnybank.kent.sch.uk/diary

Press 'subscribe to this calendar'



SUNNY BANK PRIMARY SCHOOL

DATES FOR YOUR DIARY

January

Term 3

5

Mon 2026

February

End of Term

13

Fri 2026

February

Term 4

23

Mon 2026

April

End of Term

2

Thu 2026

April

Term 5

20

Mon 2026

May

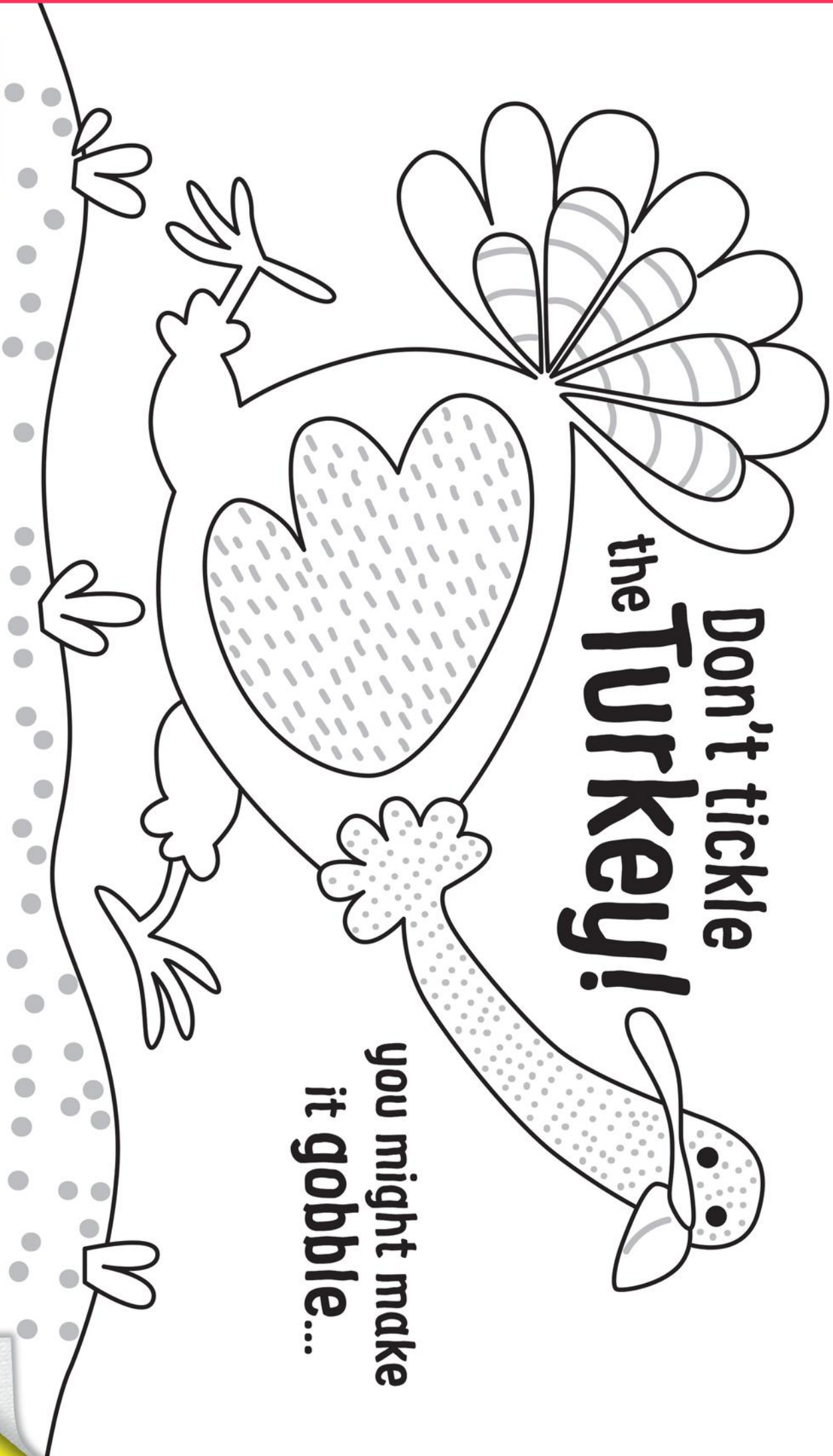
May Day Bank Holiday - School Closed

4

Mon 2026



www.sunnybank.kent.sch.uk



Don't tickle
the **Turkey!**

you might make
it gobble...

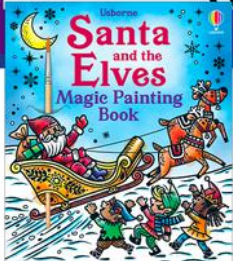


Usborne Activities

Discover more in **DON'T TICKLE® the Turkey.**

Share your activities with us using #UsborneActivities.

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Usborne Activities

Discover more in **Santa and the Elves Magic Painting Book**

Share your activities with us using [#UsborneActivities](#).





**The Island
Learning Trust**



ADVERTISE IN OUR NEWSLETTERS

Advertising is a powerful communication tool used to inform, persuade, and influence potential customers. It plays a critical role in shaping consumer behavior and building awareness for products, services, or ideas. In today's fast-paced world, effective advertising goes beyond just exposure - it creates emotional connections and drives action

We design visually captivating newsletters for schools and our trust, which have become quite popular among parents, children, staff and visitors alike. Now, we're offering local businesses the chance to advertise in these newsletters at an affordable rate, allowing them to reach a broad audience



SCHOOL NEWSLETTERS

- Sunny Bank Primary School
- Halfway Houses Primary School
- Minster in Sheppey Primary School



TRUST PARENT NEWSLETTER

News Highlighting All Three of Our Schools and Trust



SOCIAL MEDIA

Facebook and Instagram

SCHOOL WEBSITES

For each school and the trust

CLASS DOJO

Communication tool for all parents

EMAIL

An email is sent to parents with a direct link

HOW WE PROMOTE OUR NEWSLETTERS



A WIDE AUDIENCE

WEBSITES FOR THE SCHOOLS AND TRUST

in a typical 4-week period, our websites have received a total of 7,312 visits

SOCIAL MEDIA FACEBOOK

in a typical 4-week period, our Facebook pages have garnered a total of 86,000 views

CLASS DOJO FOR PARENTS

All parents at our schools are engaged and actively participate in viewing the School Story



The Island Learning Trust

**FOR
MORE
INFORMATION
AND
PRICING**



**The Island
Learning Trust**

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**This is a preview edition of our complete advertising brochure.
The full version can be obtained upon request.*

What Parents & Educators Need to Know about AI TOYS

This festive season, the newest toys on the shelves do not just blink or make noise; they listen. Many now come with artificial intelligence (AI), allowing them to talk, learn, and even respond to a child's emotions. These toys can be educational and engaging, but they also collect, store, and process information. This guide explains what that means for families and why it matters.

WHAT ARE THE RISKS?

TOYS THAT LISTEN AND LEARN

When a toy uses AI, it collects data such as voice recordings, interactions, and background sounds. This information is sent to remote servers, where it is analysed to improve responses. Your child's voice becomes training data, which may be stored indefinitely or shared with third parties.

WEAK SECURITY PROTECTIONS

Some AI toys have poor password protection or open network connections. Others may have microphones or cameras that stay on, even when the toy appears to be off. This can lead to recordings being made without your knowledge, including conversations unrelated to play.

ARTIFICIAL VOICES, REAL INFLUENCE

For very young children, an AI companion may become one of the first voices they interact with regularly. How that voice shows humour, empathy, or authority can shape how a child learns to communicate. If the model is artificial, then part of what is learned is artificial as well.

PRESSURE TO KEEP ENGAGING

Some toys reward repeated use or track engagement, encouraging children to interact more. When children compare how their toys perform, it creates pressure to play more often. This increases the amount of data collected and can make learning feel like competition.

MARKETING THROUGH PLAY

Toys that learn a child's preferences may feed that data into future advertising. A toy that knows a child's favourite colour or hobby could help a company design more targeted marketing to that child and their family.

PLAYTIME AS DATA TRAINING

The information collected from children helps train AI systems. Their voice, emotional responses, and behaviour shape how machines 'understand' people. Play becomes part of a much larger system that influences how future technologies behave.

Advice for Parents & Educators

START WITH A CONVERSATION

Talk to young people. Explain that some toys learn from what they say and do. Help them understand that even friendly technology should have boundaries, and to ask questions about it. Curiosity is healthy, blind trust is not.

SET LIMITS ON USE

Turn off Wi-Fi or Bluetooth when the toy is not in use. Check for updates regularly, as they can change privacy or safety settings. Treat connected toys like any smart device; they should be monitored, updated, and switched off when not in use.

MODEL DIGITAL AWARENESS

Children learn from adults. If they see you checking privacy settings, reading terms, and talking openly about online safety, they are more likely to do the same. Show them how to question technology in a healthy way.

RESEARCH BEFORE YOU BUY

Look for toys that work offline or store data locally. Check for a free or demo version so you can test how it behaves. Read privacy policies to understand what data is collected, where it goes, and whether it's shared with others.

REVIEW PRIVACY SETTINGS

Find out where the data is stored and who has access to it. Some companies sell or share data with advertisers. If the toy connects through an app, check what it requests access to and limit those permissions whenever possible.

BALANCE AI WITH REAL PLAY

AI toys can be fun and creative, but they are not a replacement for real human interaction. Encourage time away from technology with activities that foster emotional and social development. Use AI toys to support learning, not define it.

Meet Our Expert

Clara Hawking is Executive Director of Kompass Education. She advises governments, school trusts, and global organisations on AI governance and safeguarding, helping schools and families understand how technology shapes learning, wellbeing, and the digital future of children.



#WakeUpWednesday

The National College